



Help Us Help You!

We are **Explore Moose Mountains (EMM)**, a grassroots, non-profit initiative to showcase the WONDERFUL businesses and destinations in the scenic villages of the Moose Mountains region of New Hampshire. We organically grew from a series of community conversations in 2014, and have since operated on limited donations from a few generous members of the community and a 2016 grant from the NH Charitable Foundation.

We are organized under the umbrella of [Wentworth Economic Development Corporation \(WEDCO\)](#) and supported by professionals from [Strafford Regional Planning Commission](#).

Through our social media persona, The Moose, New Hampshire, we promote local eateries, artisan shops, cottage industries, farm stands, museums, hiking trails and fun events in our region to over 6,000 followers on [Facebook](#) and [Instagram](#). The seven towns that give life to EMM include Farmington, New Durham, Milton, Middleton, Wakefield, Brookfield, and Wolfeboro

To better market the towns and businesses in the Moose Mountains region we are **applying for a USDA Rural Business Development Grant and in doing so need help from our communities to match a portion of the \$30K grant request**. This funding would allow us to re-vamp our website as a regional marketing tool, continue to promote businesses and destinations through our highly successful social media channels and create a region-wide marketing campaign to draw visitors and customers to our seven towns following the COVID-19 pandemic.



Please consider a donation to help Explore Moose Mountains continue and improve our services to the many unique local businesses and organizations in the region.

Email back this form to denote a donation amount, or an interest in becoming involved with EMM. To be counted as match, donations must be received by Mar. 26. If you are mailing a check, it should be made out to [WEDCO/EMM](#). You can also donate online via our paypal at www.exploremoosemountains.org/donate.

Name _____

Business _____

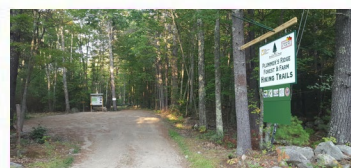
Address _____

Email _____

Donation \$25 [] \$50 [] \$100 [] \$250 []
\$500 [] Other _____ []

I would be interested in volunteering my talents for EMM []

I would like to learn more - sign me up for the [EMM email list](#) []



Stats, Facts, and Other Good Stuff

241k

the amount of Facebook users our posts reached over the past two years

900+

the number of members on the EMM run Moose Community Group Facebook Page, where people share their own info from within the region

90%

the growth in our social media following on Facebook over the last two years

6,600+

the number of followers on Facebook (5,900+) and Instagram (700+) combined

397k

the number of times people engaged with posts through reactions, comments, shares and clicks (engagement rate), over the last two years

In 2020...



...we featured posts on **450+** unique local businesses, organizations, community events and natural resources/recreation sites encouraging residents to support & explore local as well as visitors to add the Moose Mountains Region to their travel destinations. That's almost **33%** of the total businesses in the region!

Beyond our social media reach, EMM has created and/or supported a myriad of community events to boost the local economy such as leading **business marketing trainings** and hosting the **Along Route 16 Holiday Stop & Shop Event**, and organizing the **MooseMade Expo** where we promoted everything MooseMade, MooseTastes, MooseDestinations, MooseEvents and MooseMusic.

What our fans think



I am proud to give to Explore Moose Mountains/The Moose, New Hampshire because of the absolutely incredible work this organization has done to promote this beautiful slice of paradise.
-**Top of the Ridge Farm Bed & Breakfast**

"I love the Moose NH and their posts. Great way to learn about local places that you didn't know were in your own back yard!"
-**Kevin & Tina LaPointe**

I support Explore Moose Mountains/The Moose, New Hampshire because I live here, I love what The Moose can do to highlight the special places often overlooked in our seven towns that bring happiness to those who discover..."
-**Susann Foster Brown**

Bringing information on events and ways to help small businesses expand their reach! Thanks for always keeping us up to date and informed.
-**Les Elder**



